



Nurses shaping
the future of
healthcare

Greetings,

MOLN is privileged to thank you for the incredible difference your business partnership makes in the lives of nurse leaders and in our Minnesota health care community. We have been able to personally witness the impact MOLN has had on the lives and careers of nurse leaders from around the state of Minnesota. Thanks to your support, we have been able to provide high quality educational experiences for nurse leaders at two major events per year and throughout the year at webinar events and statewide educational offerings. Our premier spring and fall conferences feature nationally known speakers and top-quality educational content. These conferences also provide opportunities for building professional relationships and ongoing career support.

Our members also benefit from our established mentorship program which pairs experienced nurse leaders with new and emerging nurse leaders for an ongoing and personal mentoring experience.

Your partnership dollars are well invested - supporting education, outreach, advocacy and mentorship aimed at supporting our nurse leaders and their ability to lead our health care community and, by doing so, improving nursing and health care in general for all Minnesotans.

Learn more about our business partnership opportunities and the recognition associated with each one of them.

Sincerely,

Kim Pearson
MOLN President

Minnesota Organization of Leaders in Nursing

445 Minnesota Street, STE 1500 | St. Paul, Minnesota 55101

Phone: (651) 955-9791 | Email: office@moln.org

Website: <https://www.MOLN.org>

BUSINESS PARTNERSHIP Program and Benefits

Business Partnership membership in MOLN is open to groups who support the mission and vision of MOLN. A MOLN Business Partner is defined as a for-profit or nonprofit corporation or educational institution interested in supporting MOLN’s mission.

MOLN is dedicated to shaping the future of health care by advancing professional nursing leadership.

Mission

Our mission addresses facilitating the professional development of nursing leaders. This is achieved through district and statewide meetings and conferences. MOLN also works collaboratively with other nursing organizations to achieve its mission.

MOLN considers these business partners as key partners in helping MOLN to achieve our mission. MOLN Business Partners may enter this relationship at one of two levels: Platinum and Gold.

All Business Partners must designate one individual from their organization as a main contact person; one delegate individual may also be designated.

An applicant may be approved for membership at any time during the year upon payment of annual dues. MOLN membership is effective from the date of payment received and expires after one year. No portion of the dues shall be refunded for any reason.

Business Partnership Eligibility:

- Educational institutions must be approved by the Minnesota Board of Nursing for their nursing program(s) and nationally accredited by one of the approved accrediting bodies. They must also be regionally accredited by the Higher Learning Commission. The national accrediting bodies are: CCNE – Commission on Collegiate Nursing Education, ACEN – Accreditation Commission for Education in Nursing, and CNEA – Commission for Nursing Education Accreditation.
- Business Partnerships are subject to MOLN Board review, approval and voting. Mission alignment is an important criterion.
- Organizations must not have negative findings against them.
- Organizations must meet all state and federal requirements related to gifts and influence and be determined to be free from any real or perceived conflicts of interest.

Business Partnership Benefits	MOLN Platinum Partner \$3,000	MOLN Gold Partner \$1,500
Logo and description of your mission on MOLN’s website	Yes	Yes
Discounted rates for exhibiting at educational conferences	25% discount	15% discount
Receive all organizational emails	Yes	Yes

Recognition for Business Partnerships at MOLN's Conferences	Yes	Yes
Opportunities to sponsor conference events, receptions, meals etc.	Yes - First chance	Yes - Second chance
Email blast to MOLN membership	Two emails/yr.	One email/yr.
One free membership for a partner employee, if applicable	Yes	Yes
For educational institutions, discount for student membership to MOLN	10%	5%
Strategic preferred placement for exhibitor space at conferences	Yes	Yes

**For IRS non-profit tax reasons, the recognition page cannot include the following items: 1) qualitative or comparative statements; 2) price ordering/information; 3) indications of savings or value; 4) inducements to purchase, calls to action, or endorsements of sponsor's products/services made by exempt organization; and 5) drug manufacturers – drug information that is required by law that would normally be included in other for-profit publications.*

BUSINESS PARTNERSHIP Application

Instructions: Complete the information requested below, save this document to your computer, and remit it to MOLN office by email to office@moln.org.

► Organization Information

ORGANIZATION		
ADDRESS		
CITY	STATE	ZIP
WEBSITE		

► Contact Information

MEMBER NAME (MAIN CONTACT)		TITLE	
PREFIX (EXAMPLE: DR.)		DESIGNATION(S) (EXAMPLES: RN, MD, PHD)	
I WAS REFERRED TO JOIN MOLN BY:			
WORK PHONE		WORK E-MAIL	
SECOND MEMBER NAME TO RECEIVE MEMBERSHIP (FIRST & LAST NAME)		DESIGNATION (S) AND TITLE	
WORK PHONE		WORK E-MAIL	

► Briefly describe how your business supports the [mission and vision of MOLN](#) (This information can be sent as a separate attachment)

► Member Type

- \$3,000 Platinum Partner
- \$1,500 Gold Partner

► Payment Options

Amount Due: \$ _____

Select your preferred payment method below:

- Check** – MOLN staff will email an invoice to the contact above for payment
- Credit Card** – MOLN staff will email a secure payment link to the company to make payment online