

STRATEGIC PRIORITIES 2026–2027

MISSION: To shape the future of health care by facilitating professional development of nurse leaders
VISION: To be the primary organization for professional nurse leaders in Minnesota
CORE VALUES: Collaboration, contribution to the body of knowledge, diversity, innovation and mentorship

PRIORITY 1

Equip nursing leaders with advanced information and technology capabilities to drive innovation, quality, and system transformation.



Goal

Increase nurse leaders' ability to effectively leverage data, information, technology, and AI to improve decision-making, quality, and health system transformation.

Key Actions

1. Develop and deliver educational programs that build nurse leaders' competencies in data, information, technology, and AI.
2. Integrate emerging technology and AI content into webinars, conferences, and professional development offerings.

PRIORITY 2

Develop and strengthen nursing leadership expertise, influence, competency, and engagement in health care policy at the state and national levels.



Goal

Strengthen MOLN nurse leaders' capacity to influence health policy and regulatory decisions that improve health outcomes.

Key Actions

1. Provide timely education and analysis of state and national legislation, regulatory changes, and emerging policy issues.
2. Develop educational programs that strengthen nurse leaders' policy, advocacy, and strategic leadership competencies.
3. Cultivate strategic partnerships that advance nursing's influence in health policy, practice, and education.
4. Create opportunities for members to engage with policymakers, regulatory agencies, and partner organizations.

PRIORITY 3

Build and sustain strong nursing leadership collaboration across the full continuum of care.



Goal

Foster a connected and engaged community of nurse leaders that promotes collaboration, learning, and shared leadership.

Key Actions

1. Develop and implement an online community platform that supports networking, discussion, resource sharing, and cross-sector collaboration.
2. Create opportunities for cross-sector collaboration through conferences, educational programs, and networking events.

PRIORITY 4

Reinvigorate the nursing profession by restoring joy, professional purpose, and lifelong professional growth.



Goal

Increase professional fulfillment, pride, and engagement among nurses while strengthening the public image of the profession.

Key Actions

1. Establish a Nurse Executive Collaborative focused on workforce sustainability and well-being.
2. Highlight stories that celebrate professional purpose, leadership, and innovation through newsletters, social media, and annual meetings.
3. Recognize organizations that demonstrate excellence in workforce well-being and healthy work environments.
4. Evaluate opportunities to establish a specialty nursing license plate program that promotes the nursing profession and supports workforce initiatives.

MARKETING & COMMUNICATIONS COMMITTEE

Goals

- Increase visibility of nursing's impact by sharing stories that celebrate professional purpose, leadership, and contributions to health care.
- Expand engagement with members and partners by promoting resources and content that support nursing well-being, joy, and professional fulfillment.

RESEARCH AND SCHOLARSHIP COMMITTEE

Goals

- Advance the science of nursing by promoting, supporting, and disseminating research that strengthens professional practice, drives innovation, and improves health outcomes.
- Expand opportunities for nursing scholarship, lifelong learning, and professional advancement while recognizing and celebrating members' scholarly achievements and contributions to the profession.

PROFESSIONAL DEVELOPMENT COMMITTEE

Goals

- Advance nurse leadership development by delivering high-quality educational programs that address emerging trends in nursing leadership, health care innovation, workforce strategy, and system transformation.
- Foster collaboration, networking, and knowledge exchange among nurse leaders through diverse programming and engagement opportunities across the continuum of care.

MENTORSHIP COMMITTEE

Goals

- Strengthen nurse leadership development by expanding mentorship opportunities, increasing mentor and mentee engagement, and leveraging technology to support meaningful professional connections.

POLICY AND ADVOCACY COMMITTEE

Goals

- Strengthen nurse leaders' policy knowledge, advocacy skills, and engagement through education, strategic partnerships, and meaningful opportunities for involvement.
- Advance MOLN's advocacy impact by developing policy resources, communicating nursing perspectives, and expanding initiatives that influence health care policy and decision-making.

MEMBERSHIP COMMITTEE

Goals

- Grow and diversify MOLN membership by expanding engagement with nurse leaders across practice settings, career stages, and sectors of health care.
- Strengthen member connection, belonging, and value through outreach, partnerships, and opportunities that engage current and future nurse leaders.