

# **MOLN 2025 Spring Leadership Conference**

Critical Thinking in Action: Navigating Complex Healthcare Nursing Leadership Decisions

Minneapolis Marriott Northwest Minneapolis, MN April 17-18, 2025

#### **REGISTRATION FOR EXHIBIT SPACE**

**Instructions:** Complete all pages, save this document to your computer, and email it to <a href="mailto:office@moln.org">office@moln.org</a>, along with your company logo no later than **March 15, 2025**. The company information provided below will be published in materials given to each attendee. Please provide your information exactly as you would like it to be published.

ORGANIZ	ATION NA	ME:						
COMPAN	Y DESCRIF	PTION:						
ADDRESS:								
CITY, STATE, ZIP								
LIST EXHI	BITOR(S) Y	OU DO NOT W	ISH TO BE	SETUP N	EAR:			
CONTACT FO	OR REGISTI	RATION:						
NAME &	TITLE:							
EMAIL:					DAYTIME PH	IONE:		
REPRESENTATIVE(S) STAFFING TABLE & RECEIVING CORRESPONDENCE:								
NAME &	TITLE:							
EMAIL:					DAYTIME PH	IONE:		
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SPACE & SERVICES: Exhibits held on Thursday, October 17								
Exhibitor registration fees include ONE 8-foot, clothed, skirted, table, chair(s), wastebasket, and tickets to participate in the breakfast, lunch and Exhibitor/Attendee social on Thursday for up to two (2) company representatives. Additional representatives staffing the exhibit table must register at \$75.00/person to participate. Electricity is available for an additional cost. A \$100 discount per table is provided to exhibitors securing two or more tables.								
☐ <b>Exhibitor</b> - \$1,400.00			Number o	Number of Exhibit Tables/Spaces Needed				
☐ <b>Additional Representative(s)</b> – \$75.00/each Number of Additi						presentative	S	
□ Electrici	<b>ty</b> – \$50.00	/each						
AYMENT:   Check – MOLN staff will email an invoice to the contact above for payment								
	☐ Credit Card – MOLN staff will email a secure payment link to the company to make payment online							online

**REGISTRATION DEADLINE:** March 15, 2025

### **OTHER EVENT DETAILS:**

## **ELECTRICITY/POWER - \$50.00/booth**

### DO YOU NEED ELECTRICITY RUN TO YOUR BOOTH SPACE? YES NO

# **EXHIBITOR SETUP IS SCHEDULED for WEDNESDAY, April 16 time TBD**

Load-in instructions will be provided in the confirmation correspondence. Boxes and packages may be sent to the hotel directly up to two (2) days prior to the conference and may be subject to additional fees. Specific instructions will be provided in confirmation correspondence. Please watch for those details by email after registering.

#### LODGING INFORMATION:

Sleeping rooms have been blocked for the Minnesota Organization of Leaders in Nursing at the Minneapolis Marriott Northwest for April 16 and 17 at a rate of \$149.00 plus taxes for double and king suites. Self-parking is free for all registered guests. Sleeping rooms can be reserved online by visiting Minneapolis Marriott NW Room Block or by calling the hotel directly at 763.536.8300 identifying yourself with the MOLN room block. Reservations must be made on or before March 25, 2025.

**DEADLINES:** Exhibitor registration forms, payment, and all supporting/promotional materials are due by **March 15**, **2025**. Exhibitors are selected on a first come, first served basis, so please return your registration form as soon as possible.

### **TERMS & CONDITIONS**

Please read the following terms and conditions and email the entire document completed and signed to office@moln.org:

**Eligibility:** The technical exhibit area products and services are related to the healthcare field. MOLN reserves the right to reject applications for exhibit space from those exhibitors whose products or services do not meet this criterion.

**Exhibitor Representatives:** The exhibitor must provide 1-2 attendant(s) within the exhibit space during the open hours of the Conference. No more than two representatives will be allowed at your booth at any one time unless indicated on this form.

Liability and Security: The exhibitor must surrender space in the same condition as it was at the time of occupation. The exhibitor is responsible for all damage to the exhibit hall, and for any and all claims and demands for injury or damage to property occurring in the exhibitor's booth or because of the acts of the exhibitor, their employees, or contractors. The exhibitor shall indemnify, defend and hold harmless MOLN and the hotel, its owner, its management company, as well as their respective agents, servants and employees from and against liability and claims which may arise from or be assessed in connection with the exhibitor's involvement with the event. The exhibitor must make provisions for safeguarding its goods, materials, equipment, and display.

**Subletting Space:** The exhibitor may not assign, sublet, or apportion to others the whole or any part of the space allocated. No more than one company per exhibit booth will be allowed. Audio/visual and other sound and attention getting devices and effects are not permitted. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

**Violations:** Violations of any of these regulations by the exhibitor or its employees or agents shall, at the option of MOLN, annul the right to occupy space, and such an exhibitor shall forfeit to MOLN all monies paid.

**Exhibitor Conduct:** The general rule of the exhibit floor is to be a good neighbor. No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including product/device demonstrators, are required to confine their activities within the exhibitor's booth space. Canvassing or distributing or advertising outside the exhibitor's own booth will not be permitted.

**Private Events:** Private events such as hospitality rooms are not allowed unless specifically approved by the Association. Apart from the specific display space for which an exhibitor company has contracted with the Association, no part of the Hotel and its grounds may be used by any organization other than the Association for display purposes of any kind or for events that include Association attendees. No entertainment may be scheduled to conflict with the Association's program hours or exhibit hours and may only be provided with permission from the Association.

**Exhibitor Staff Registration:** All exhibitor staff must be registered for the conference. If additional staff are needed to work in the exhibit hall, they must be registered as either exhibit hall only registrants or full conference attendees.

I agree to abide by the terms and conditions listed above and other considerations detailed in this agreement. *NOTE*: You may embed a scanned signature or simply type your name in the signature block below.

SIGNATURE: DA	DATE:
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