

Dear Colleague:

The Minnesota Organization of Leader's in Nursing's (MOLN's) **2025 Fall Leadership Conference – Inspiring the Leaders Heart** is scheduled for **October 23-24, 2025** at the Duluth Entertainment Convention Center, 350 Harbor Drive Duluth, Minnesota and we would love for you to participate as an exhibitor at the conference. Participating in the Fall Conference will provide you with an excellent opportunity to network with around 250 Nurse Executives in diverse leadership roles – and we hope you will choose to join us!

Exhibit hours are scheduled from 6:30 am – 3:30 pm on Thursday, October 23. Attendees will have scheduled times to visit exhibits throughout the day, including during breakfast, lunch, and a long afternoon break.

Exhibitors may begin setting up their displays from 3-6:00 pm on **Wednesday, October 22** in the **Harbor Side Ballroom Foyer**. A MOLN representative will be available at the hotel to assist you. The exhibit area will open at 6:30 am on Thursday morning. Exhibits will be held in space separate from the conference presentations, but beverage/snack breaks will be set up in the exhibit area to encourage networking.

The Exhibitor Display Fee is \$1,400.00 per table which includes: ONE 6-foot, skirted tabletop display, chair(s), and tickets to participate in the breakfast and lunch on Thursday for up to two (2) company representatives. If you have additional representatives that would like to participate in the meals Thursday, tickets are available at a cost of \$75.00 per representative. Electricity is also available for an additional cost.

Please complete the attached Exhibitor Registration Form and email it along with your company logo (.png or .jpg format) to the MOLN Office at office@moln.org by **September 15, 2025** for processing. Credit card and check payments are accepted. MOLNs Tax ID# is 41-1797109. A completed W-9 can be provided upon request. *Note: Your completed registration form is binding. Please do not submit a completed form to be registered for the conference if your decision to participate is not final.*

Sleeping rooms have been blocked for the Minnesota Organization of Leaders in Nursing at two locations for the evenings of October 22 and 23:

- 1) **The Inn on Lake Superior** – rate of \$140-160 plus taxes for single or double occupancy. Sleeping rooms can be reserved by calling the hotel directly at 218.726.1111, identifying yourself with the MOLN room block (Group Code: 11464).
- 2) **The Suites Hotel at Waterfront Plaza** – rate of \$139 plus taxes for single or double occupancy. Sleeping rooms can be reserved by calling the hotel directly at 218.727.4663.

Self-parking is free for all registered guests at both hotels. **Reservations must be made on or before September 22, 2025.**

We hope you will choose to participate as an exhibitor at the MOLN 2025 Fall Leadership Conference! Exhibit space is assigned on a first-come, first-served basis, so please return your registration form as soon as possible. Don't miss out on your opportunity to get in front of Minnesota's nursing leadership community!

If you have any questions, please email office@moln.org. We look forward to seeing you in October!

Sincerely,

MOLN Office

MOLN Board of Directors

MOLN PDC Conference Planning Team